



# Gorillas on the Line... Answer the Call!

Gorillas on the Line is a global initiative created to raise awareness about the impact small electronics have on gorillas and generate funds to protect gorillas in the wild.



Coltan is a mineral found in phones and other small electronics. It is mined from areas where endangered gorillas live.



Recycling old mobile phones helps reduce the demand for coltan and protects gorilla habitats in Africa.

Gorillas are on the line.

Join us to answer the call and help save gorillas in the wild!



## How you can help



### RECYCLE YOUR OLD PHONES

Drop off your old or broken cell phones and small electronics at our designated collection bins around the Zoo.



### SPREAD THE WORD

Tell your friends, family, and coworkers! The more devices we collect, the bigger the impact.



### MAKE A GLOBAL DIFFERENCE

All recycled devices go through our conservation partner, Eco-Cell, which helps fund efforts to protect gorillas and their habitats in Africa.