



# Zoo To Do 2023

**SATURDAY, NOVEMBER 4, 2023**

## **TABLE LEVELS, TICKETS, and CORPORATE SPONSORSHIPS**

**Benefiting the Dallas Zoo and its mission of *Engaging People & Saving Wildlife***

### **ALL ZOO TO DO PACKAGES AND TICKETS INCLUDE:**

Complimentary valet parking, strolling dinner and dessert, and reserved seating during the Live Auction.

### **TABLE LEVELS**

#### **PRIDE OF LIONS | \$100,000 (VIP)**

- Recognition as Presenting Sponsor on all event materials plus a full-page ad in event program
- Twenty (20) VIP tickets with Lounge access and premium beverage service
- Luxury car service (one vehicle) to and from the event for up to six (6) guests
- One (1) behind-the-scenes tour for your twenty (20) guests on the day of the event
- Twenty (20) tickets to the Patron Party (early fall 2023)
- One hundred (100) general admission Dallas Zoo passes

#### **HERD OF ELEPHANTS | \$50,000 (VIP)**

- Recognition on all event materials plus a full-page ad in event program
- Twenty (20) VIP tickets with Lounge access and premium beverage service
- Luxury car service (one vehicle) to and from the event for up to six (6) guests
- One (1) behind-the-scenes tour for your twenty (20) guests on the day of the event
- Ten (10) tickets to the Patron Party (early fall 2023)
- Fifty (50) general admission Dallas Zoo passes

### **INDIVIDUAL TICKETS**

#### **VIP TICKET(S) | \$1,500 ea.**

- One (1) VIP ticket with Lounge access and premium beverage service
- One (1) ticket to the Patron Party (early fall 2023)

### **CORPORATE SPONSORSHIPS**

#### **PREMIER SPONSORS | \$60,000 (VIP)**

- Category exclusivity as Official Sponsor in your category of choice
- Recognition on all event materials plus a full-page ad in event program
- Ten (10) VIP tickets with Lounge access and premium beverage service
- Eight (8) tickets to the Patron Party (early fall 2023)
- Sixty (60) general admission Dallas Zoo passes

#### **POD OF HIPPOS | \$25,000 (VIP)**

- Recognition on all event materials plus a full-page ad in event program
- Ten (10) VIP tickets with Lounge access and premium beverage service
- Ten (10) tickets to the Patron Party (early fall 2023)
- Twenty five (25) general admission Dallas Zoo passes

#### **TROOP OF GORILLAS | \$15,000 (VIP)**

- Recognition on all event materials plus a half-page ad in event program
- Ten (10) VIP tickets with Lounge access and premium beverage service
- Six (6) tickets to the Patron Party (early fall 2023)
- Fifteen (15) general admission Dallas Zoo passes

#### **TOWER OF GIRAFFES | \$10,000**

- Ten (10) Zoo To Do tickets
- Four (4) tickets to the Patron Party (early fall 2023)
- Ten (10) general admission Dallas Zoo passes

#### **FLAMBOYANCE OF FLAMINGOS | \$7,500**

- Ten (10) Zoo To Do tickets

#### **INDIVIDUAL TICKET | \$750 ea.**

- One (1) Zoo To Do ticket

#### **PRIORITY SPONSORS | \$30,000 (VIP)**

##### **CHOOSE ONE: LIVE AUCTION, WEBSITE, STAGE**

- Logo recognition and product placement or activation at sponsored area
- Recognition on all event materials plus a full-page ad in event program
- Ten (10) VIP tickets with Lounge access and premium beverage service
- Six (6) tickets to the Patron Party (early fall 2023)
- Thirty (30) general admission Dallas Zoo passes

**PRIME SPONSORS | \$20,000**  
**CHOOSE ONE: BAR, GIRAFFE FEEDING, INVITATIONS, SERENGETI LOUNGE, SILENT AUCTION**

- Logo recognition and product placement or activation at sponsored area
- Name listing on select event materials plus a half-page ad in event program
- Ten (10) Zoo To Do tickets
- Four (4) tickets to the Patron Party (early fall 2023)
- Twenty (20) general admission Dallas Zoo passes

**PREFERRED SPONSORS | \$12,500**  
**CHOOSE ONE: AIRSTAR LIGHTS, ANIMAL MEET AND GREET, EVENT PROGRAM, MISSION VIDEO, PARTY FAVORS, PHOTO OPPORTUNITY, VALET ~~SOLD!~~**

- Logo recognition and product placement or activation at sponsored area
- Name listing on select event materials
- Six (6) Zoo To Do tickets
- Two (2) tickets to the Patron Party (early fall 2023)
- Twelve (12) general admission Dallas Zoo passes

**UNDERWRITER INFORMATION**

Donor Name: \_\_\_\_\_  
(please list exactly as it should appear in public recognition)

Contact Name (if different than above): \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**VIP TABLE LEVELS:**

- Pride of Lions \$100,000
- Herd of Elephants \$50,000
- Pod of Hippos \$25,000
- Troop of Gorillas \$15,000

**GENERAL TABLE LEVELS:**

- Tower of Giraffes \$10,000
- Flamboyance of Flamingos \$7,500

**CORPORATE SPONSORSHIPS:**

- Premier \$60,000 (VIP)
- Priority \$30,000 (VIP)
- Prime \$20,000
- Preferred \$12,500

**INDIVIDUAL TICKETS:**

- VIP Ticket(s) \$1,500 Qty. \_\_\_\_\_
- Individual Ticket(s) \$750 Qty. \_\_\_\_\_

**DONATION:**

I cannot attend but would like to make a gift to the Dallas Zoo of \$ \_\_\_\_\_

Optional: My gift is in honor of \_\_\_\_\_

**CONSERVATION HERO PACKAGE:**

- Conservation Hero Ticket(s) \$2,500 Qty. \_\_\_\_\_  
Includes one (1) VIP ticket and a \$1,000 fully tax-deductible contribution in support of the Zoo's mission.

**BILLING AND PAYMENT INFORMATION**

**PAYMENT:** Total amount of contribution/pledge: \$ \_\_\_\_\_

- I decline all benefits.
- Please keep my gift anonymous.
- A check payable to Dallas Zoo is enclosed.
- A check payable to Dallas Zoo will be mailed from my (please circle one) donor advised fund / company / other: \_\_\_\_\_
- I will make my gift by wire or stock transfer – please send instructions.
- I will make my gift online at DallasZoo.com/ZooToDo.
- Please charge my:  VISA  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_



**FOR ADDITIONAL INFORMATION, CONTACT:**

Rhealyn Carter, Vice President of Advancement, 469.554.7435 or Rhealyn.Carter@DallasZoo.com  
Nicole Sweeney, Director of Corporate and Foundation Giving, 469.554.7445 or Nicole.Sweeney@DallasZoo.com

**PLEASE RETURN THIS FORM TO:** Dallas Zoo, 650 S. R.L. Thornton Freeway, Dallas, Texas 75203-3013  
**EMAIL:** ZooToDo@DallasZoo.com

Thank you for your non-refundable donation to the Dallas Zoo. In the rare event that the gala is canceled, the Zoo will consider your gift 100% tax-deductible.